### Stern Brothers

Fall and Winter Importations of High C ass Novelties

Silks

Gold and Silver Failles and Satins, Arabesque and Royal Brocades, Plain and Shepherd's Check Moire Velours, Self Color **Brocaded Satins** For Evening Wear, Rich Novelty Velvets. Dress Goods

Matelasse Effects. Etamines, Canvas Hivernal, Z bilines, Etoffe Ficelle, Cheviot Scabreux, Broadcloths in all the Latest Shades For Costumes.

West Twenty-Third St.

## Stern Bros.

Their Latest Importations

Ladies' Paris Costumes

and Wraps

Gowns and

Tailor-made Suits

Their Own Production which they offer at

Vecc

Attractive Prices.

West 23d St.

### Daniell & Sons

NEW SILKS

Autumn & Winter. MONDAY MORNING WE SHALL EXHIBIT THE

#### Black Silks.

A FEW ONLY OF THE ATTRACTIVE NUMBERS PLACED ON OUR COUNTERS TO MORROW.

Moire Antique Faconne, Rich Lyons Brocades,

BATIN DI CHESSE, USU-ALLY SOLD AT \$1.00...... 68c. yd. 24-INCH HEAVY LUSTROUS

24-INCH BRIGHT, RUSTLING FRENCH TAFFETAS, USU 58c. yd. ALLY SOLD AT 75C .....

THE QUANTITY BEING LIMITED, MAIL ORDERS CANNOT BE FILLED AFTER WEDNESDAY, OCT. 7. ON THE ABOVE ITEMS. THE FOLLOWING DEPARTMENTS ARE FULL OF ATTRACTIVE NOVELTIES:

Laces, Millinery, Dress Trimmings, Ladies' Hosiery, & Underwear. And the Largest Assortment of IN THE CITY.

SPECIAL NOTICE,-THE COLUMBUS. BROADWAY, AND LEXINGTON AVENUE CABLE CARS PASS OUR STORES EVERY MINUTE; ALSO THE CROSS-TOWN LINE, EIGHTH STREET, ORRIS TOPHER STREET FERRY CARS.

#### BROADWAY, EIGHTH-NINTH Sts.

Bersonal Motices.

1,000's of NEW YORKERS DERMICURA

OF ALL SKIN AND SCALP DISEASES, MASSAGE TREATMENT given for eccema, maun, solprhosit, ichthyosis, pimples and blo of the face. POSITIVE CURE GUARANTEED, BR. EFIL'S MEDICAL PREPARA. 17 EAST 14TH ST., NEW YORK.

LONDON, PARIS, BERLIN, VIENNA ABSOLUTE DIVORCES on 90 days' residence; Hogratt & Caruthers; highest references; Eastern offices, 108 Fulton st. CUPERFLUOUS HAIR, moles, warts, freckles, &c., S destroyed forever, free, by electricity; free treatment at this week to convince you. PROF, MIXER, 125 West 34th at.

WOMEN, THEOWAWAY YOUR DEUGH Send for circular of our new mechanical method of

# Stern Bros.

are showing in their

Millinery Depts complete assortments of

Ostrich Tips and Plumes.

Wings, Paradise and

Fancy Feathers Steel and Jet Ornaments

Ribbons

the latest novelties in

and the newest shapes in Untrimmed Hats

West 23d St.

# MEANS STANDARD of MERIT 6THAVENUE 20TH ST.

THEBIGGESTSHOEHOUSE IN THE WORLD.

> Special Inducement in WOMEN'S

### **Uress**

Suitable for All Occasions. Commencing Monday Morning will place on sale a new and regular line of



These shoes are made of genuine imported French Patent Leather, Soolma Kid top, and in addition hand-sewed welt.

The sale will be started with a large stock in every size and width; nevertheless, expecting the demand to be tremendous, I would advise all intending purchasers to respond at once and avoid the disappointment of not being able to secure their size.

MAIL ORDERS RECEIVE PROMPT ATTENTION. MY NEW FALL CATALOGUE MAILED FREE ON

CAUTION.—Having no agencies or branch stores, my shoes can be purchased only at my establishment.

A. J. CAMMEYER, 6th Ave., Corner 20th St.

KNOWN TO ALL

We are selling goods at lower prices than any house in America and defy competition.

Among the ultra specials on sale to-morrow is a genuine hundred dollar bicycle, made by the makers of the celebrated "Truss for 28.99; a large number of bicycles of the Tonawanda Bicycle Company at 22,50; ladies' Eiderdown Dressing Sacques for 35c., and in our grocery department a fragrant blended tea, value 48c. pound, at 

Sensational

## OF

We place on sale to-morrow 5,000 yards plaid and colored TAFFETA SILKS in choicest designs of this season, not one yard worth less than 69c., and some worth fully 98c. These rich and lustrous Moire Antique Velour. | fabrics cannot be duplicated in America at anywhere near

JUST RECEIVED, BLACK SATIN BROCADES, LARGE the figure at which we will sell them Monday. Their price, per yard, to-morrow will be . . . . . . .

dium and large cords, especially adapted for cloaks and wraps; rich imported black satin Duchesse, suitable for dress skirts, value 89c. vd.; rich black gros grain Brocade, a standard \$1.00 quality; black Faille Francaise, actual value 95c. yd., ali (to-morrow) at . . . . . . . . . . .

# nderwear

examples of the very best workmanship, finish, design, and quality ever offered at the following low prices. Every garment is worth fully three times the price quoted. Do not imagine from this low quotation that these are cheap goods. They were made for the best trade. Lot 1.-

Rich Fancy Goods Ladies' Gowns in fine muslin, circular tucked yokes, finished with full ruffle; Drawers in fine quality Canton fiannel, extra and regular sizes, deep hems. cambric and emb. ruffles; Drawers in fine muslin and cambric emb. and lace edges,

Gowns in fine muslin, Empire and Mother Hubbard yokes, trimmed with fine embroidery;
Corset Covers, high and low neck, handsomely trimmed with fine embroidery and laces;
Skirts, ine muslin, trimmed with fine embroidery and lace;
Drawers in fine muslin and cambric, deep embroidery and lace ruffles;
Drawers in birdseye Cantou flannel, deep embroidery, ruffles and insertions, in

extra and regular sizes:
Chemises, fine cambric, skirt lengths, circular and V-shape yokes of Torchon lace, Empire Gowns, Umbrella Skirts, Short-length Chemises, Umbrella Drawers and Underskirts, in extra fine quality of Muslin and Cambric, handsomely trimmed

with fine embroidery laces..... These goods are all made in Lonsdale Cambric and Masonville Muslin, full extra widths and lengths. In addition to the above, ladies wishing to purchase Trousseaus will find hundreds of garments in higher grades at the same reduction.

### Carpets, Oilcloths and Mattings.

Superior facilities enable us to make and lay Carpets within 48 hours if desired; 4 great specials for MONDAY, TUESDAY and WEDNESDAY of this week and NO LONGER: GENUINE Axminsters, yd., Choice Moquettes, yd.,

Regular 90c, Brussels, made, laid and lined, yd., Good Brussels—none to dealers and not over 25 yds, to any one customer, yd., Most expensive stock of linoleums in the city at prices lower than anywhere else in the world; at, upward A recent purchase of a manufacturer's entire stock of olicioths at less than the unprinted canvas: per yard, upward None to dealers. We lay olicioths over 25c, yard free of charge. Special, 2,000 rolls mattings per 40-yard roll upward from Qivth Avenue and 22d Street

88c

69c

58c

29c

27:c

11c

40-in. Black Jacquards, 40-in. Crepe-Cheviot and Boucle, 54-in. Lustre-Mohair Sicilian, all of which your choice for .25.



### NOT SO MUCH WHAT YOU SAY AS WHAT YOU DO.

-Claiming to sell cheaper does not count much with the people unless it is backed up by the facts. We are afraid some of those who have assumed such an air of cheapness since THE BIG STORE opened will find this out to their sorrow. So far we have said very little, but we have been acting every day. You have only to read our competitors' advertisements to see how they are feeling it. We have already revolutionized some things in New York retailing, and as fast as we can get the machinery going we will change other things. Here are a few starters towards readjusting prices to a low scale never known before in this city.

### In the Great Crockery Store

Bouquet Lamp, delicate decorations, with ground globe, complete, ready for lighting, equal value, has always been sold elsewhere 1.05 for not less than \$4.00, our price . .

We have purchased 500 samples of artistic Bouquet Lamps, with heavy raised paste gold decorations and globe to match, usually quoted by department stores at \$25.00 each. While they last we will sell complete . . . 7.48

Maddock's Toilet Sets, under-glazed decora-tions, in three colors, set complete, with Jug and Basin, Mouth Ewer, Mug, covered Chamber and Soap Dish, 9 pieces in 1.25 all, for to-morrow's sale . . . Genuine Carlsbad Sugar and Creams, thin transparent

China, dainty spray decorations, with stippled gold, for this Genuine Carlsbad Dinner Set for family of 12 persons, 102 pieces, neatly decorated, with gold edge on each piece, 9.45

Furniture. Third Floor.

usual price \$13.75, our price . . . . .



long, 60 tem-pered steel springs in every couch, covered with bargain in ex-



6 and 8 feet lengths; price per

### Hosiery. WOMEN'S HOSIERY.

Black and Tan Lisle Hose in Richelieu and other styles of .24 ribs..... Women's fast black, fine gauge Cotton Hose, Hermsdorff . 18

Women's fast black, fine ribbed, full fashioned Cotton Hose, double soles and high, spliced.25 Women's fine tan and black 

Children's fine quality fast black ribbed Cotton Hose, French feet, all sizes, extraordinary good .25

Women's fast black English Cashmere Hose, double heels .25 and toes, full regular made..... Children's fast black English derby ribbed Cashmere Hose (regular made) 4 to 6, per . 121

### SILKS.

Main floor. 150 pieces Rich Novelty Silks, large 

BLACK SILKS. 50 pieces Black all Silk Satin, extra heavy quality, a very fine .48

6,500 yards Black Figured Silks and Satins, all pure Silk, in the very latest and most stylish patterns. These Silks will be talked about as great bargains. You will find them Monday at the Big Store at,

### Black Dress Goods.

The Three Great Values at 25c. We shall continue the grand Black

Special in High Grade English Black Dress Goods.

Real Pierola Mohair Cloth, one of the nobblest, most popular and scarcest of this season's fabrics; we show a large variety and designs for Monday's special; also including a choice assortment of Fancy Jacquards, Canvas and Crepe wear, all at one price.



small ones; 7 feet high, and sells at many stores for 29.50 Solid oak, 3-piece Bedroom Suit, dresser, bedstead and washstand with 24x30 bevel plate glass, well made, well trimmed and well 9.90 finished; sale price.

Solid oak Sideboard, velvet lined drawer, oak runners on same, made in Grand Rapids, French bevel plate mirror, 4 ft. wide, over 9.90

### Corsets.

Nemo Corsets, white, drab and

black, sateen, boned bust, twoside steels, daintily embroidered all flossed figure, sizes 18 to 30; 

300 pairs Elite and French gored Corsets, white and drab, of fine coutil, black of fine sateen, sizes 18 to 30; the N. Y. stores' regular price 1.10 300 pairs Elite Corsets of finest coutil, in white and drab, black of French sateen, heavily boned, Venus back; the usual quality sold everywhere for \$2.50; Monday 1.69

### Dress Goods.

Just one case only-about 500 pieces

-fine French Boucle Cloth, in all the leading shades, price, yd. .41 Black, Navy, Brown and Green in 

Ostrich Feathers.

High-class novelties of the leading

## ADAMS & CO. ADAMS & CO. A GIGANTIC BARGAIN SALE OF SILKS

that will be the most important silk offering the women of this generation will probably ever see.

### WE HAVE BOUGHT at SHERIFF'S SALE FROM EDWARD J. H. TAMSEN, SHERIFF

of the City and County of New York, the entire stock of the McFarland Silk Manufacturing Company (factory, Bayonne, N. J.; salesroom, 81 Grand st., N. Y.) between one-third and one-quarter of its market value-a purchase amounting to over a hundred thousand dollars, all in silks made for this season's trade. The stock was seized by the Sheriff on a writ of execution on behalf of the creditors, and sold by him for their benefit.

In this world of ours the misfortune of one is oftentimes the gain of another, and thus it is that through the failure of the McFarland Silk Company we are able to offer our customers reliable silks at a trifle more than the prices they'd pay for cotton dress stuffs in the regular way.

#### A FEW ITEMS SELECTED AT RANDOM OUT OF SCORES AS GOOD:

75c. to \$1.25 Silks at 39c.

10,000 vards of two-toned Taffeta Silk, in exquisite blendings of every conceivable combination of department in this town these qualities sell from 75c. to \$1.25 

50c. Silks at 19c. a Vd.

15,000 yards 32-inch Lyons allsilk Florentine Silks, in the handsomest street shades and all the evening tints and plain black; the 

\$1.25 Silk Fayettas at 49c. 15,000 yards of 42-inch Silk Fayettas, in plain black and all the popular shades; sold everywhere for \$1.25 a yard, our 

175c. Silks at 29c.

15,000 yards of all-silk double warp black Cashmere Twill Dress Silks; which cannot be duplicated colorings; in every reliable silk in any other house in this city for 

#### 75c. to \$1.25 Silks at 39c.

50,000 yards of black Armure, Feau de Soie, and Taffeta Silks, and 24-inch triple warp, extra heavy black Foulard Silk; all four styles in a rich, high lustre, and a yard, and our price is sold everywhere from 75c. to \$1.25

Velvets Almost Given Away 5,000 yards Lyons velvets in popular shades; have been selling for 50c. a yard, reduced to 

A SPLENDID BICYCLE OFFER.

Isn't it wiser to buy a good, atrong, safe, serviceable, and easy-running Wheel like the well-known FALCON BICYCLE,



made by a reliable Bicycle Manufacturing Company, than to endanger life or limb by buying an old-style, poorly made wheel of the cheap and common sort with which the market is flooded, and for which you have to pay

The Falcon Bicycle (for men or women) is guaranteed by the manufacturers (backed by ours), the Yost Mfg. Co. of Toledo, O., for

#### Muslin Underwear.

Ladies' Empire Muslin Night Robes, elaio-rately trimmed with fine Hamburg 69 Ladies' Muslin Umbrella Skirts, with deep ruffle of open work embroidery. . 69 A large assortment of Infants' Silk and Eider Down Caps, trimmed with ribbon and 49 Infants' Short Elder Down Coats, with large sailor collars, trimmed with for and braid, in all the newest styles, at. . . 1.25

Ladies' fine Pique Rid Gloves, with two patent clarps, in the enoicest shades of Pearl, English Red, Tan, Browns, and Creams, with the wide or medium black embroidery on the backs; equal to any glove sold for \$1.00; all sizes, 515 to 7 (no mail orders filled from this 74

Blanket Bargains. Sheets & Pillow Cases Saxony Wool Finish Blank-Scotch Wool Blankets, 11-4 | Sheets, 2 yards wide x 21 long, at Scotch Wool Blankets, 11-4 1.98 California Wool Blankets, 2.49 11-4 size, the pair. . . . 2.98 Sheets Hemstitched, 24

Extra quality California Wool Blankets, 12-4 size, 5.75 the pair . . . . . .

only a trifle less than we ask for the Falcon? one year from date of purchase.

#### Corset Bargains.



At 1.19 1.48 The celebrated ZZ Na-dine hand-made French

Gloves.

Nurses' Aprons, made of fine lawn and trimmed with Hamburg, at ...... 25

12-4 size, the pair . . . . 4,69

Full size Down Quilts at .

Bargains.

A lot of 25 dozen of the celebrated C. P. Corvets (annubles), in gray, white, and black, the pair Worth 2,73 3,25

Ladies' English black cashmere Hose, double soles and night spliced heels and trees; an excellent quality; cannot be matched elsewhere for less than 35c. a pair (no mail orders filled from this lot), the pair 20

Ladies' Warner C. S. Corvets (and black).

Ladies' warranted fast-black imported cotton Hose, every pair with double soles and high-spliced heels and toes; an excellent stocking for wear and well worth 250, a pair no mail orders filled from this lot), the pr. • 11

Men's Underwear.

Men's Cartwright & Warner's Natural Wool Shirts, sizes 34 to 44, Drawers to 2.00 match, at.

Men's Ribbed Wool Undershirts in natural about 75 per cent, wool. They are made by the best ribbed underwear manufacturers in this country and arcsold all over the country at \$1. Shirts, all sizes, 34 to 44, Drawers to match, all sizes, 30 to 42, Your choice at .50

Upholstery Bargains.

Rich Silk-striped Venetian Drapery, 50 inches wide, value \$2.00 a yard, at
Fine grade Cotton Warp Matting, in small designs, plain ground, with double dyed inserted figures, value 25c. a yard. strotch Lace Curtains, 50 inches wide yards long, superb designs, \$2.00 qualities, at, per pair 

> Sheets, 11 yards wide x 21 long. at . . . . . 21 long, at . . . . . long, at . . . . . Sheets, 21 yards wide x 21 long, at . . . . . Sheets, 21 yards wide x 21 long, at . . . . . .

yards wide x 2½ long, at . ,49 Pillow Cases, 42x36 in., at .

Pillow Cases, 54x36 in , at . Hemstitched Pillow Cases, 

